



Alexandria Recreation & Education Program

(AREP)

April 2014



PROPOSITION (AREP RECREATION MILLAGE)



VOTE: May 3, 2014

L14-095 - Rapides Parish, City of Alexandria -

6 mills tax, 20 years, 2014-2033, acquiring, constructing, improving, maintaining or operating parks, playgrounds, recreation centers and other recreational facilities and programs, including cultural, educational and leisure activities, together with necessary furnishings and equipment, provided that the first 3 mills levied shall be applied as follows:

(1) 35% for capital purposes and;

(2) 65% for operations, maintenance and staffing, with revenues in excess of 3 mills be used solely for operations, maintenance, staffing, facilities and programs at the Alexandria Zoological Park.



Existing Recreation Assets

CoA
Recreation
Assets:

PARKS AND RECREATION



Parks are closed at sundown except for the tennis courts which close at 10 PM. Parks and tennis courts are closed during bad weather. All facilities are subject to closure during maintenance.

20

PARKS

17

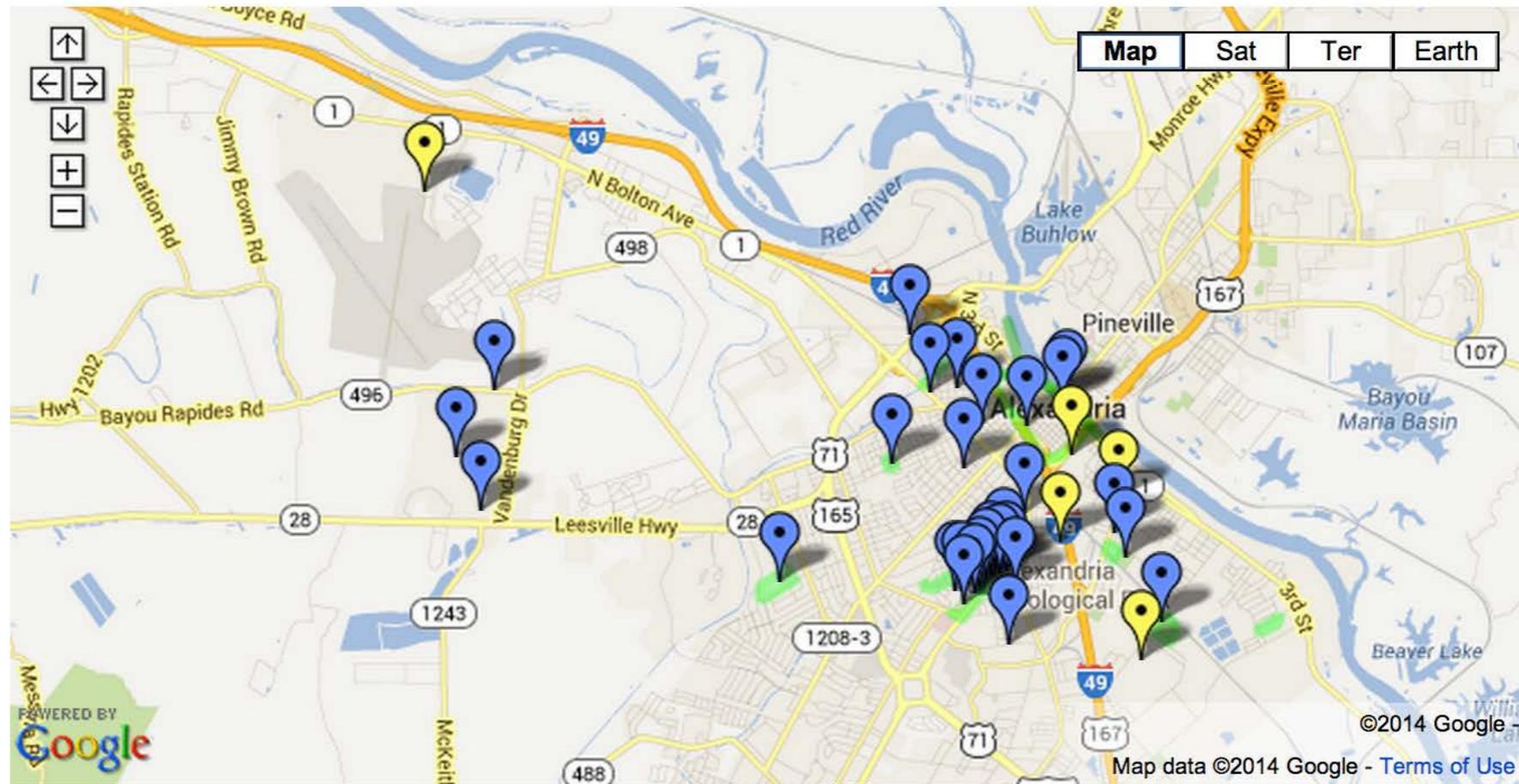
FACILITIES

3

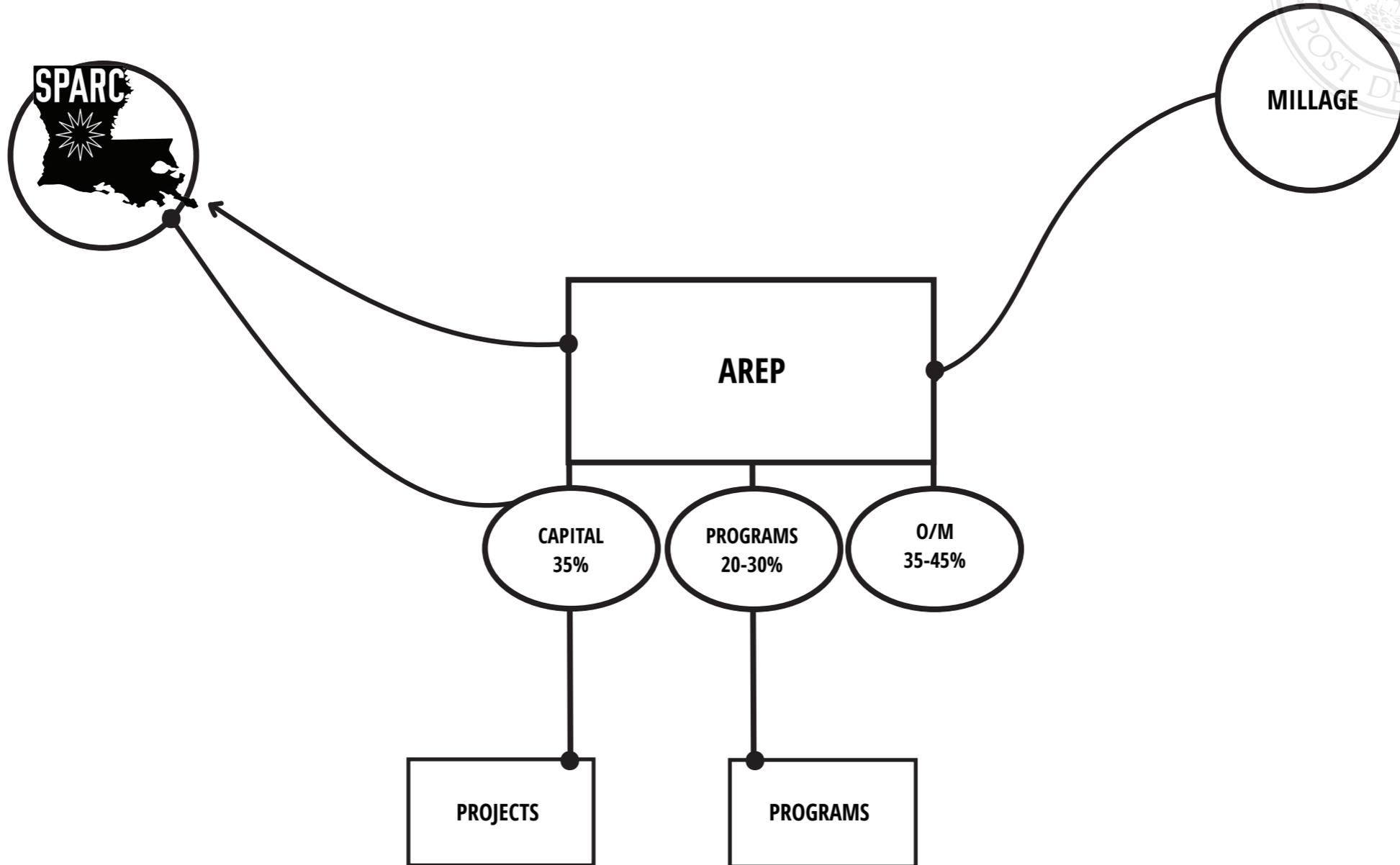
GREENWAYS

5

COMMUNITY CENTERS



AREP Millage Overview



AREP Millage Overview



SPARC/other Funding:	\$5M
Amortized Tax:	\$6M
• 2.15 mills: 20 years:	\$15,600,000 (\$780k@annum)
• 2.50 mills: 20 years:	\$18,150,000 (\$907k@annum)
• 3.00 mills: 20 years:	\$21,780,000 (\$1.1M@annum)

Guaranteed Revenue
Levels on this chart are based on three mills.

MILLAGE

Government Oversight

Citizen Oversight

\$5.0M CIP+SPARC Existing

AREP

\$6.0M New Obligations Supported by Millage

CAPITAL 35%

PROGRAMS 20-30%

O/M 35-45%

ZOO

Zoo only receives capital & programming dollars after approval of the first three mills.

PROJECTS

- e.g.:
- Ballpark Infrastructure
 - Tennis Infrastructure
 - Greenway Infrastructure

PROGRAMS

- e.g.:
- Bolton Avenue Computer Lab
 - After School Partnerships
 - Athletic Programming
 - AlexCorps

PARTNERSHIPS

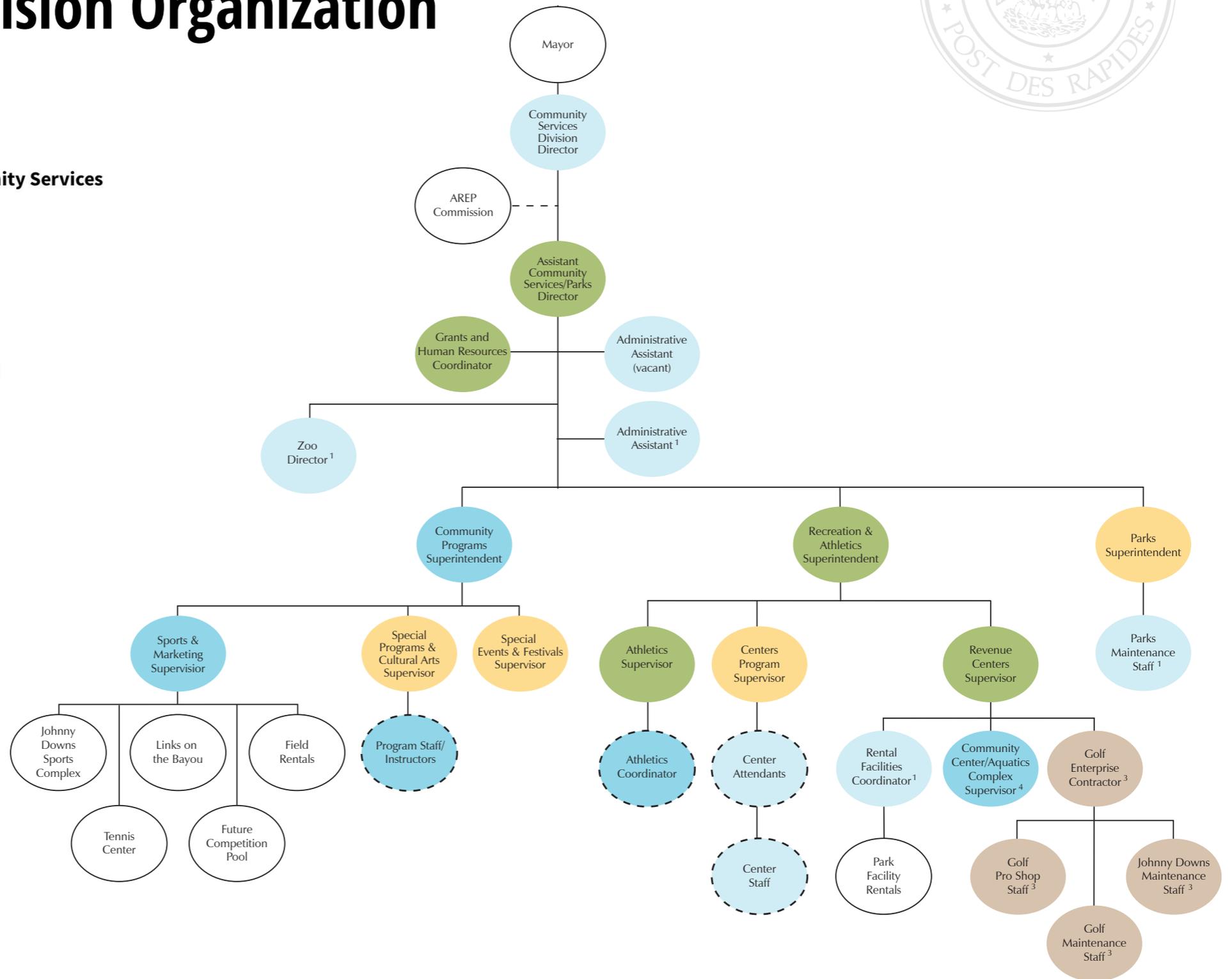


Lose & Associates Proposed Community Services Division Organization



Figure 4.11: Proposed Community Services Division Organization (2009)

- Existing Position
New Title
- Existing Position
- Existing Contract Position
- New Position
Tier 1 Hire
- New Position
Future Hire
- Part-time



Proposed Community Services Division Organization

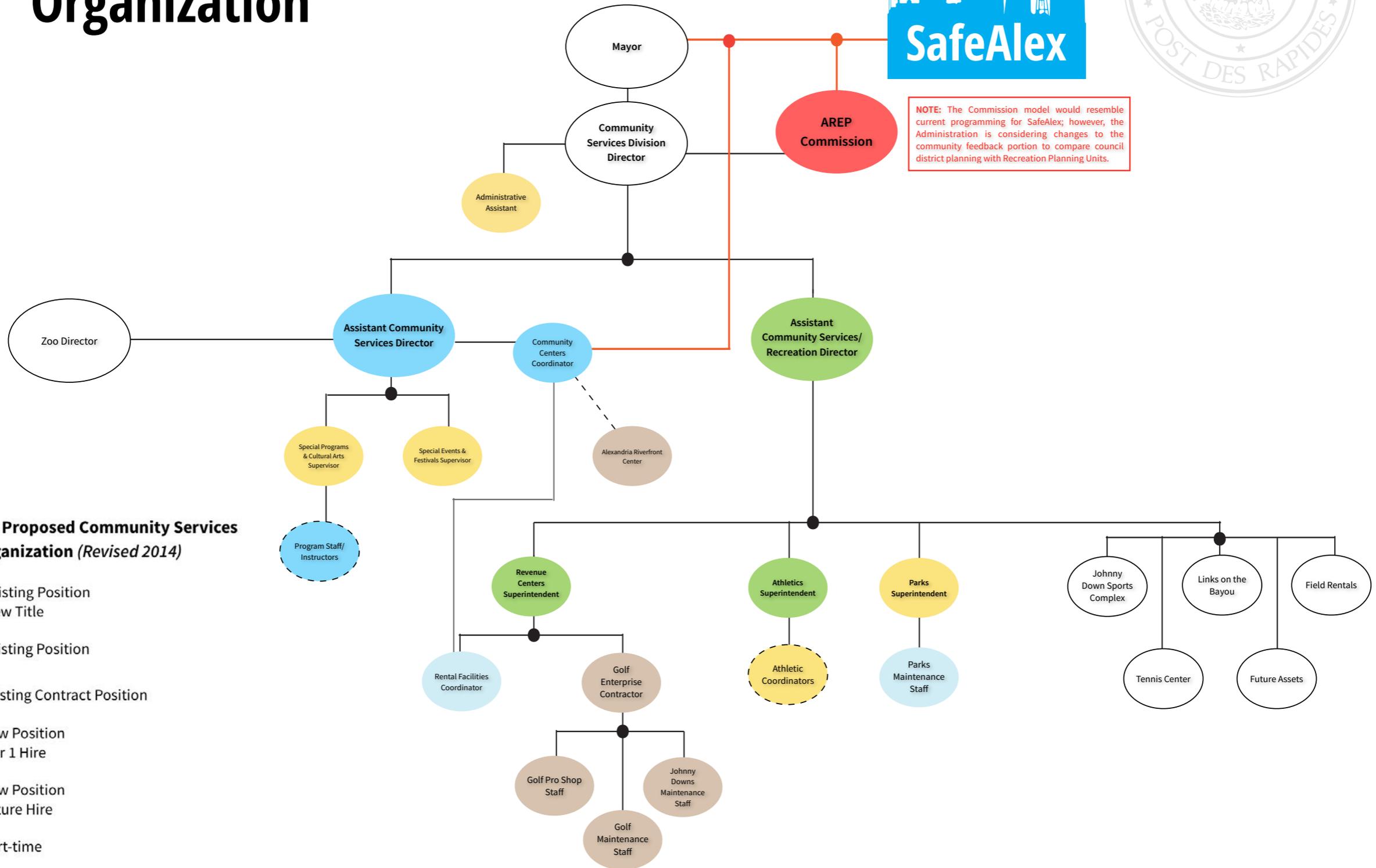


Figure 4.11: Proposed Community Services Division Organization (Revised 2014)

- Existing Position
New Title
- Existing Position
- Existing Contract Position
- New Position
Tier 1 Hire
- New Position
Future Hire
- Part-time



How much does this cost?

A property worth \$100,000 has an assessed value of \$10,000 (10 %). Find out the annual cost per homeowner by multiplying the assessed value times six (6).

Example: 6 mills for a home valued at \$100,000 and assessed at \$10,000 would see a single increase of \$60 in property taxes per year. That equates to about \$5 a month.

Home Value	Assessed Value	Annual Cost
\$50,000	\$5,000	\$30
\$150,000	\$15,000	\$90
\$200,000	\$20,000	\$120
\$250,000	\$25,000	\$150
\$300,000	\$30,000	\$180
\$400,000	\$40,000	\$240
\$500,000	\$50,000	\$300



Recreation Investment

2006-2014



Frank O. Hunter Park



Now



After

Phase I: \$1,600,000

Phase 2: \$1,051,000

NEW:

New lighting, play area, football complex, expanded recreation center, sports courts, new walking trail, picnic tables, benches, and waste receptacles, new tree plantings, additional parking, practice area.



DISTRICT
4

Land of the Jaguar



\$2,700,000



Before



After



Before



After

Jaguar exhibit, the spectacled bear, ocelot and primate enclosures were enlarged to accommodate larger crowds and create a better quality of life for the animals.



DISTRICT
4

Zoo Festival Plaza



\$395,000



Before



After



Before

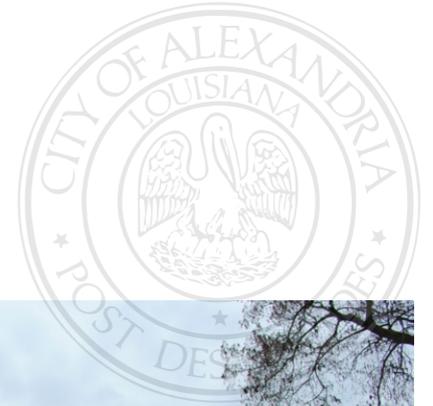


After

Bronze animal sculptures, a water area containing a large granite globe suspended in water; shooting water fountain features; benches.



Harmon Park



Before



After

\$420,746

(NOTE: Amount also associated with Cheatham Park project.)

NEW:

New lighting, replace fencing, replace play equipment, new walking trail, rehabilitate pavilion, new picnic tables, benches, and waste receptacles, new tree plantings.



Cheatham Park



Before



After

\$420,746

(NOTE: Amount also associated with Harmon Park project.)

NEW:

Additional parking, new lighting, replace play equipment, new walking trail, new picnic tables, benches, and waste receptacles, new tree plantings.



MPAT



Before



After

\$1,755,000

(NOTE: Amount also associated with Acadian and City Park projects.)

NEW:

Parking, lighting, play equipment, walking trail, pavilion, picnic tables, benches, and waste receptacles, tree plantings and landscaping, fencing, disc golf course, restroom, festival lawn.



City Park



Before



After

\$1,755,000

(NOTE: Amount also associated with Acadian and MPAT Park projects.)

NEW:

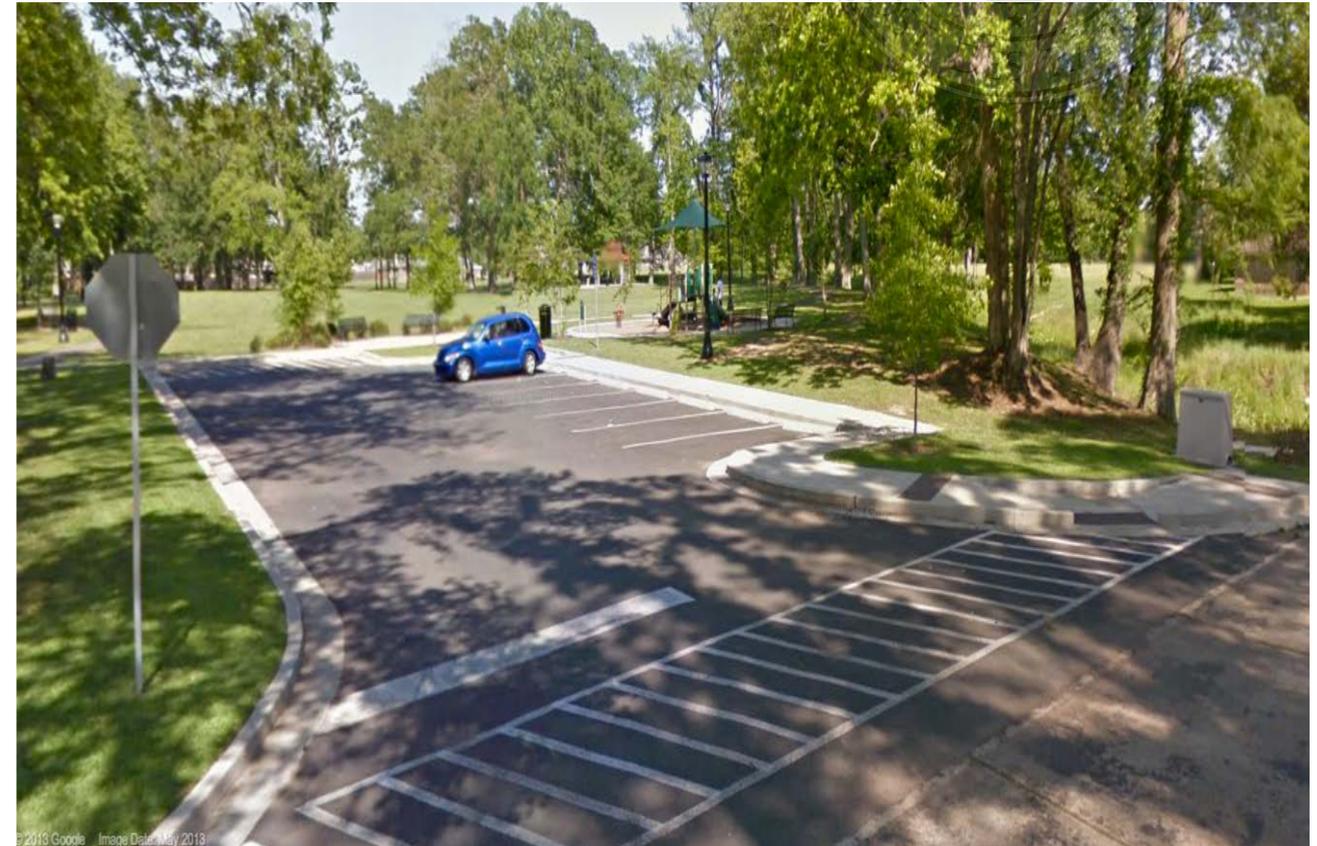
New lighting, replace play equipment, new walking trail, replace fencing, rehabilitate pavilion, new sand volleyball court, new picnic tables, benches, and waste receptacles, new tree plantings.



Acadian



Before



After

\$1,755,000

(NOTE: Amount also associated with MPAT and City Park projects.)

NEW:

Parking, lighting, play equipment, walking trail, pavilion, picnic tables, benches, and waste receptacles, tree plantings and landscaping.



HDQ



Before



After

\$420,746

NEW: Walking trail and a playground.

Improvements and expansion to provide quality of life areas of play for children and adults.



DISTRICT
3

Lincoln



\$36,665

NEW: Walking track



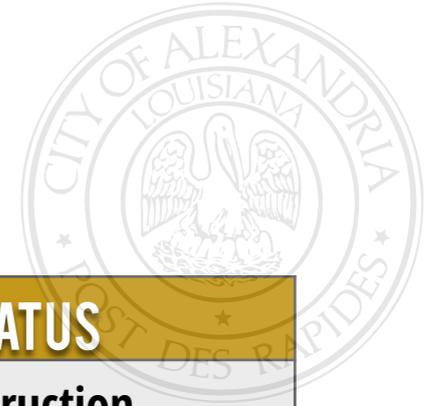
Other Projects



- **WTO-3B Citywide Park Signage:** COMPLETED 2013
- **Restoration of Bringhurst Golf Course:** COMPLETED 2009
- **Recreational Park Improvements (Spray Pads):** COMPLETED 2009
- **Acadian Park Drainage:** COMPLETED 2007



Total



DISTRICT	PROJECT	AMOUNT	STATUS
3	Frank O. Hunter	\$2,651,000	Construction
4	Land of the Jaguar	\$2,700,000	Complete
4	Zoo Festival Plaza	\$395,000	Complete
1	Harmon Park	\$213,000	Complete
3	Cheatham Park	\$213,000	Complete
2	MPAT	\$585,000	Complete
4	City Park	\$585,000	Complete
3	Acadian Park	\$585,000	Complete
2	HDQ	\$420,746	Complete
3	Lincoln	\$36,665	Complete
4	Park Signage Masonic Drive	\$137,400	Complete
Citywide	Park Signage (WTO-3B)	\$270,000	Complete
Citywide	Spray Pads	\$1,273,638	Complete
3	Acadian Park Drainage	\$408,910	Complete



Total



14

Major Recreation Asset Projects

\$10,474,359

Recreation Investments *Since 2006





Infrastructure Investment

2006-2014

Bolton Avenue



Before



After



Bolton Avenue



Before



After

Extends from Elliott to Monroe Streets. Streetscape enhancements includes sub-surface utilities, drainage improvements, lighting, covered bus stops, signage and landscaping. These improvements will attract and encourage businesses to redevelop the area and begin establishing an identity for the corridor.



Fire Station No. 4



Before



After

Very little attention has been given to locations of fire stations since 1950. A study of fire station locations and population shifts need to be determined to improve fire safety response time.



Fire Station No. 5



Before



After

Very little attention has been given to locations of fire stations since 1950. A study of fire station locations and population shifts need to be determined to improve fire safety response time.



Masonic Drive



Improvements Include:

- Streetscape enhancement, introducing plantings and street trees with seasonal accent to both sides of Masonic.
- Pedestrian and vehicular gateways at Texas Avenue and Lee Street intersections that identifies Masonic Drive as a destination.
- Pedestrian walkway and expanded sidewalks.
- New bus slips and shelters.
- A series of new pedestrian crosswalks.
- Street furniture such as benches, bicycle racks, and litter receptacles.





City of Alexandria Regional Gateways WTO-3D **Horseshoe @ Masonic**

Description: The Masonic @ Horseshoe Drive Gateway will be constructed of brick and cast stone that will match the obelisk on Masonic @ Lee and will be slightly larger. There will be a raised planter with landscape as well as some additional landscaping around the perimeter of the planter at ground level.





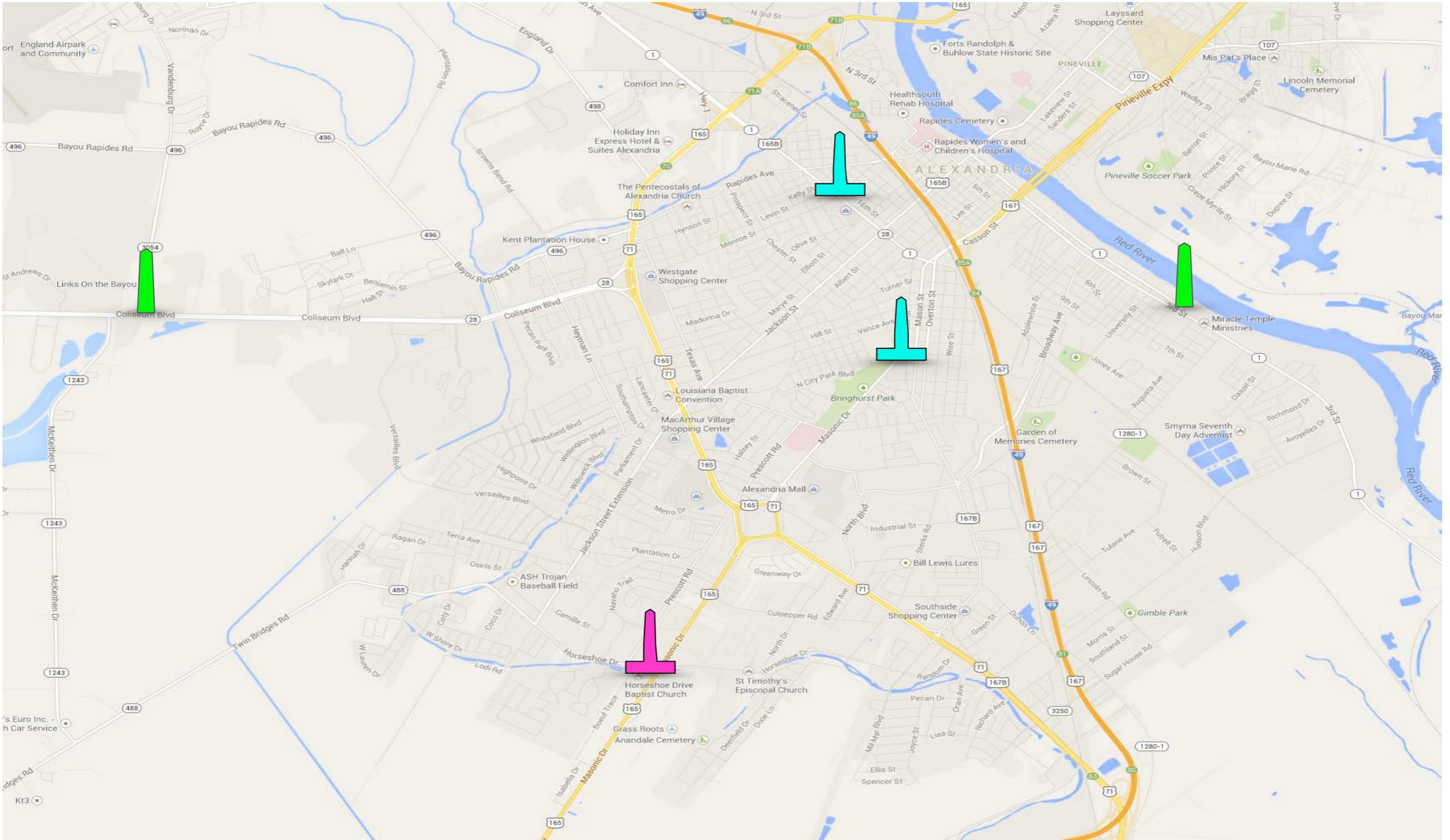
City of Alexandria Regional Gateways WTO-3D

28 West @ Vandenburg

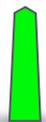
Third @ Main

Description: Metal frames with a perforated metal exterior skin. The letters that spell out ALEXANDRIA will be made of aluminum. These structures will have internal lighting that will shine through the holes in the metal skin giving them a glow effect. The letters will also have lights on them. Both will also have a backdrop of Magnolias with other assorted plantings around the perimeter.

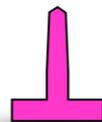




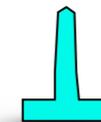
City of Alexandria Regional Gateways WTO-3D



**28 West @ Vandenburg
Third @ Main**



Horseshoe @ Masonic



District Markers

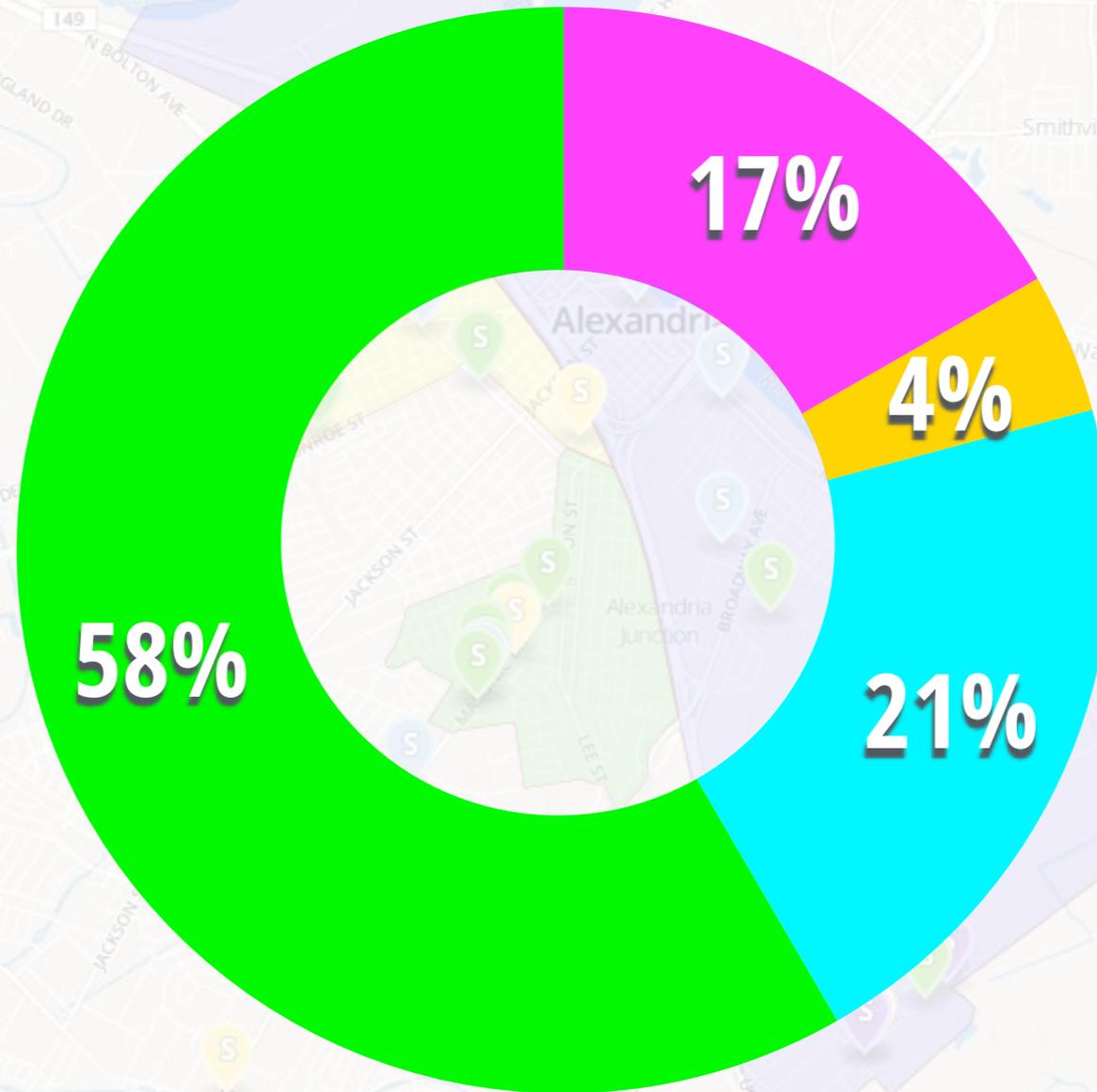


SPARC Update

[Special Planned Activity Redevelopment Corridors]



March
2014



24 Projects
\$32,702,839

- CONCEPT
- A & E
- DESIGN
- BID
- CONTRACT
- CONSTRUCTION
- COMPLETE

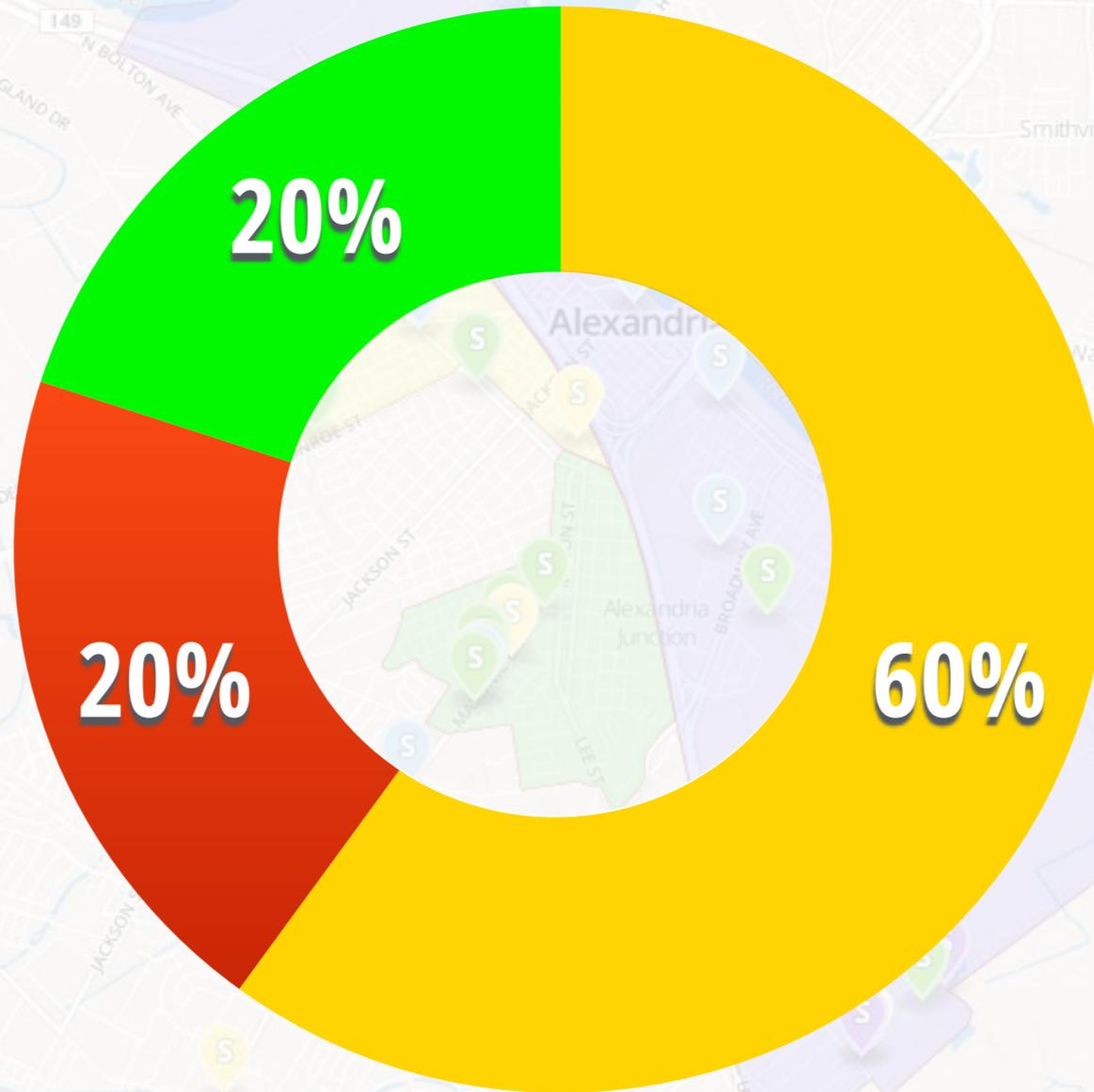


MPO & SPARC Update

[Metropolitan Planning Organization]



March
2014



5 Projects
\$25,671,291

CONCEPT A & E DESIGN BID CONTRACT CONSTRUCTION COMPLETE

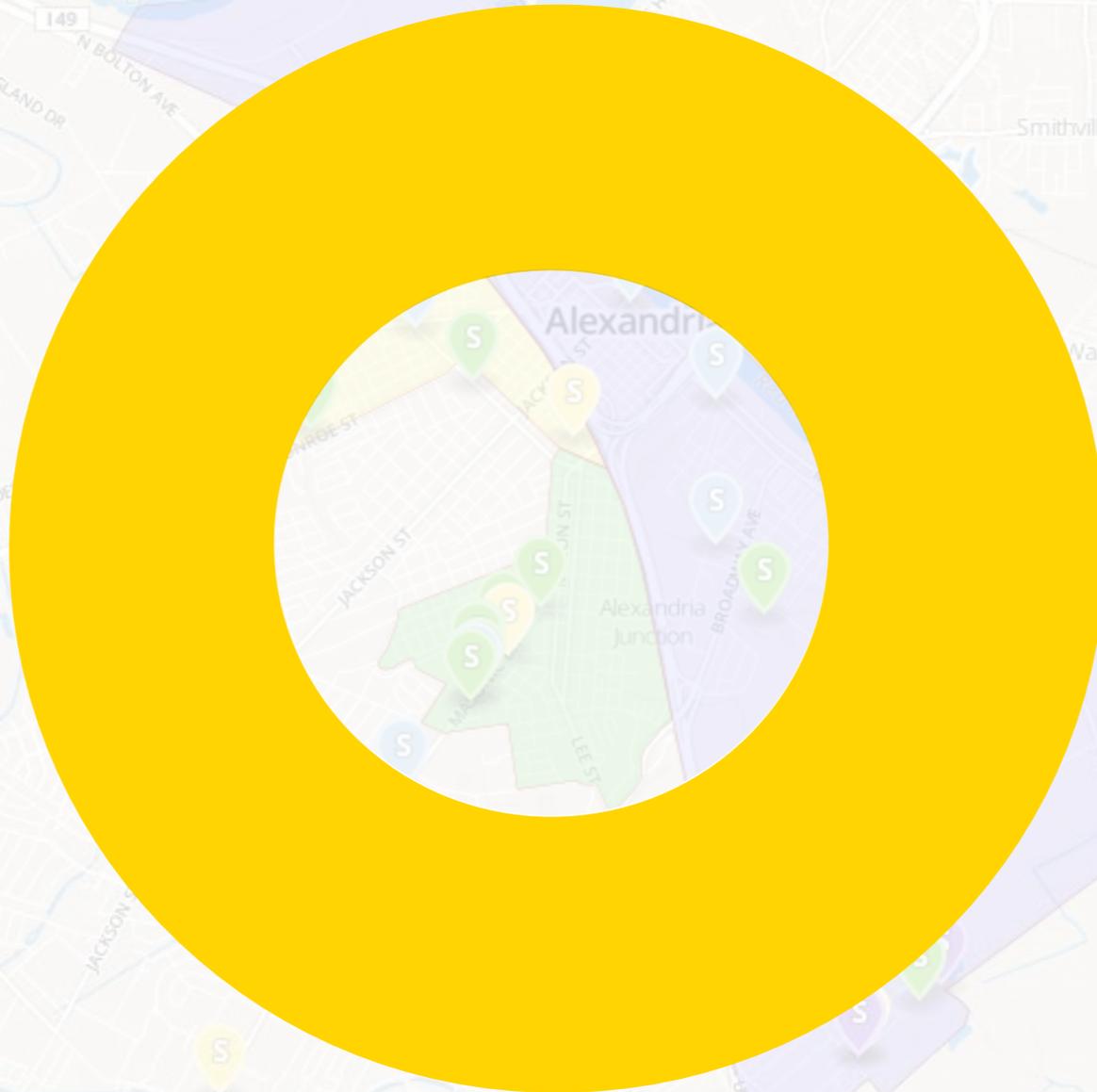


TEP & SPARC Update

[Transportation Enhancement Projects]



March
2014



3 Projects
\$4,950,000

● CONCEPT ● A & E ● DESIGN ● BID ● CONTRACT ● CONSTRUCTION ● COMPLETE

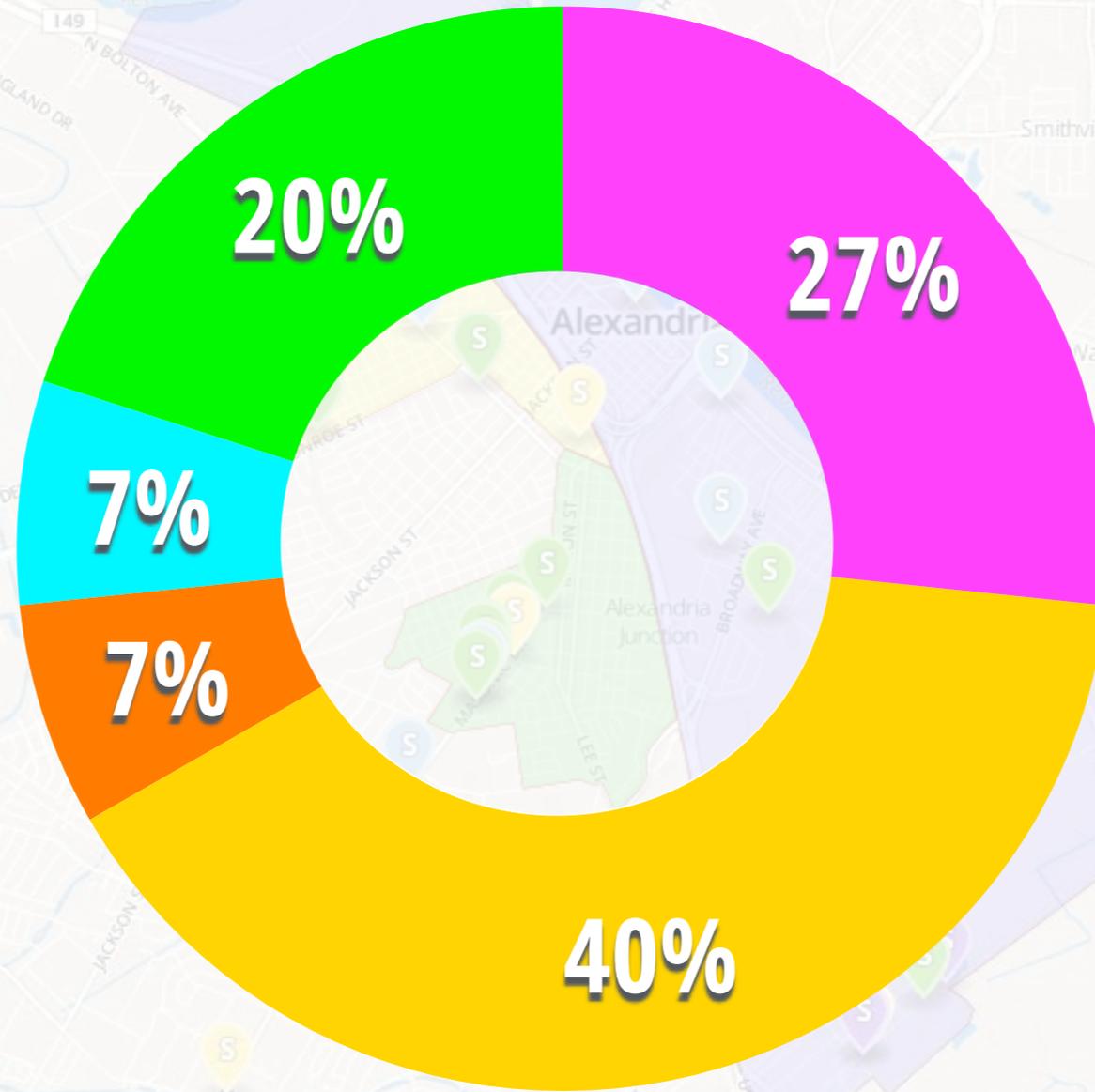


CIP Update

[Capital Improvement Projects]



March
2014



15 Projects
\$25,426,490

● CONCEPT ● A & E ● DESIGN ● BID ● CONTRACT ● CONSTRUCTION ● COMPLETE

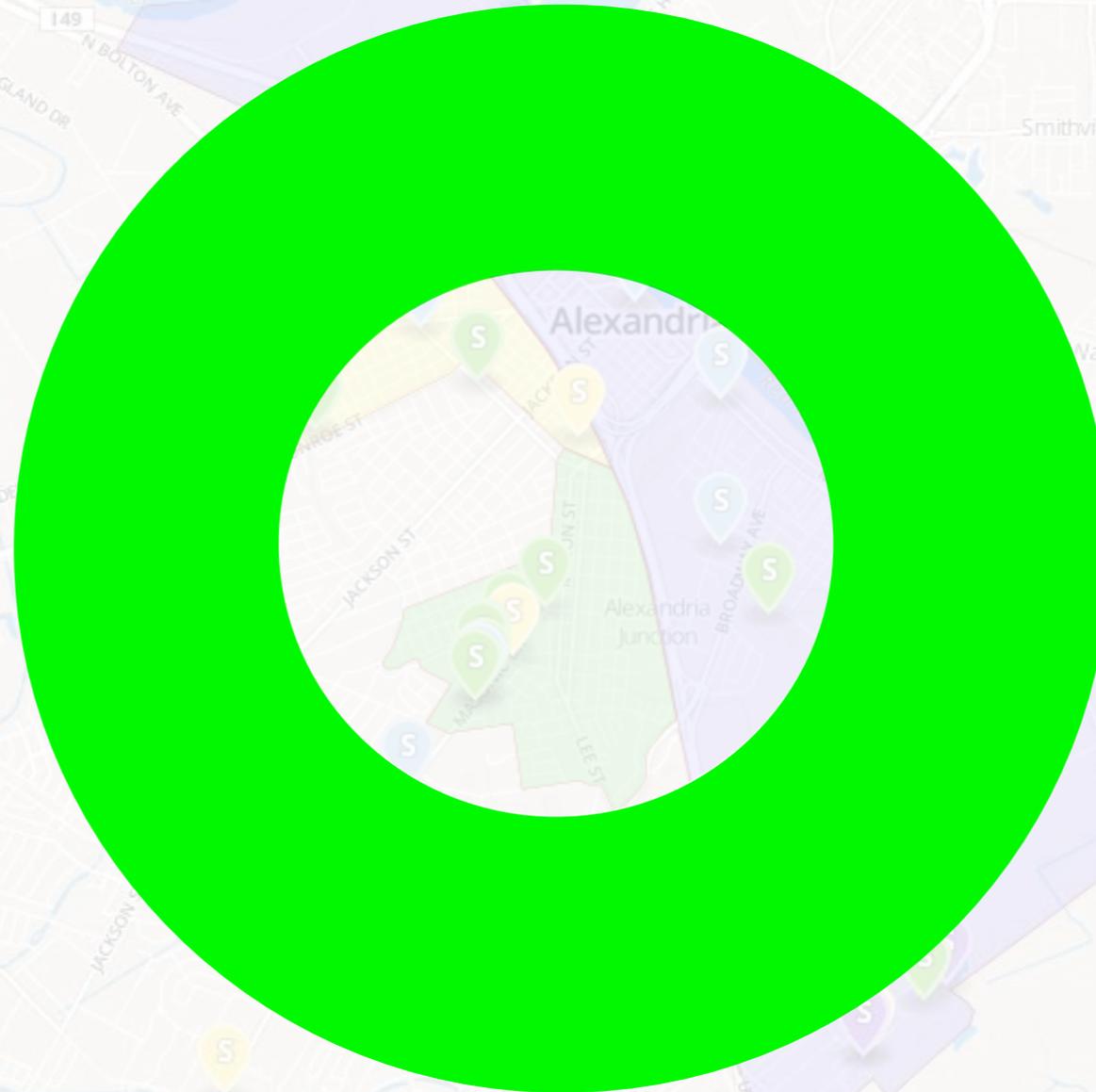


OFT Update

[Operation Fast Track]



March
2014



33 Projects
\$38,500,775

● CONCEPT ● A & E ● DESIGN ● BID ● CONTRACT ● CONSTRUCTION ● COMPLETE



Other Projects Update



March
2014

3 Projects
\$5,197,000

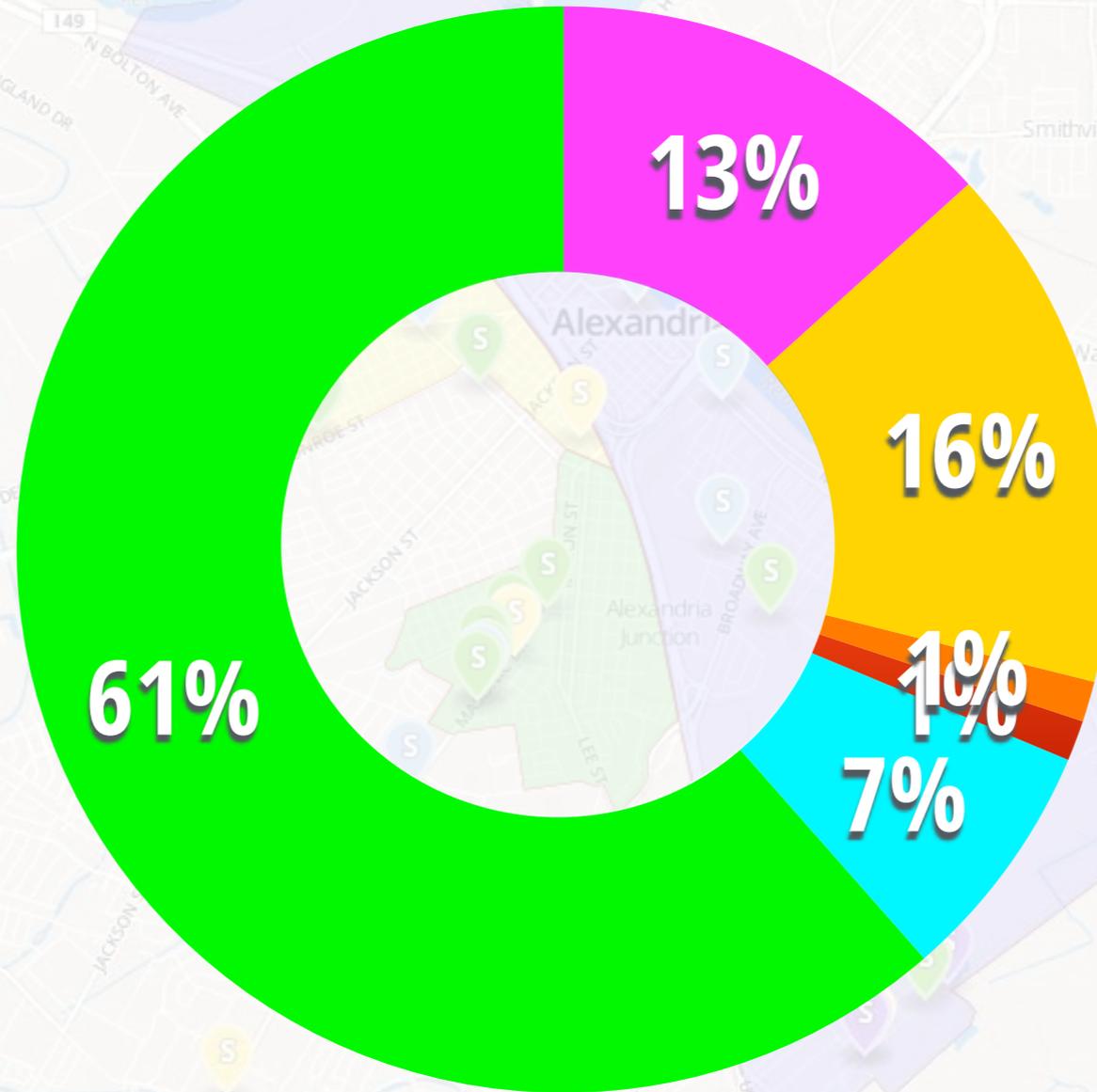
CONCEPT A & E DESIGN BID CONTRACT CONSTRUCTION COMPLETE



Total Infrastructure Improvements



March
2014



83 Projects
\$132,488,396

CONCEPT A & E DESIGN BID CONTRACT CONSTRUCTION COMPLETE





For additional **SPARC information visit:**

<http://www.sparccommission.com/>

For additional **AREP information visit:**

<http://www.cityofalexandrialala.com/policy-news-0>

